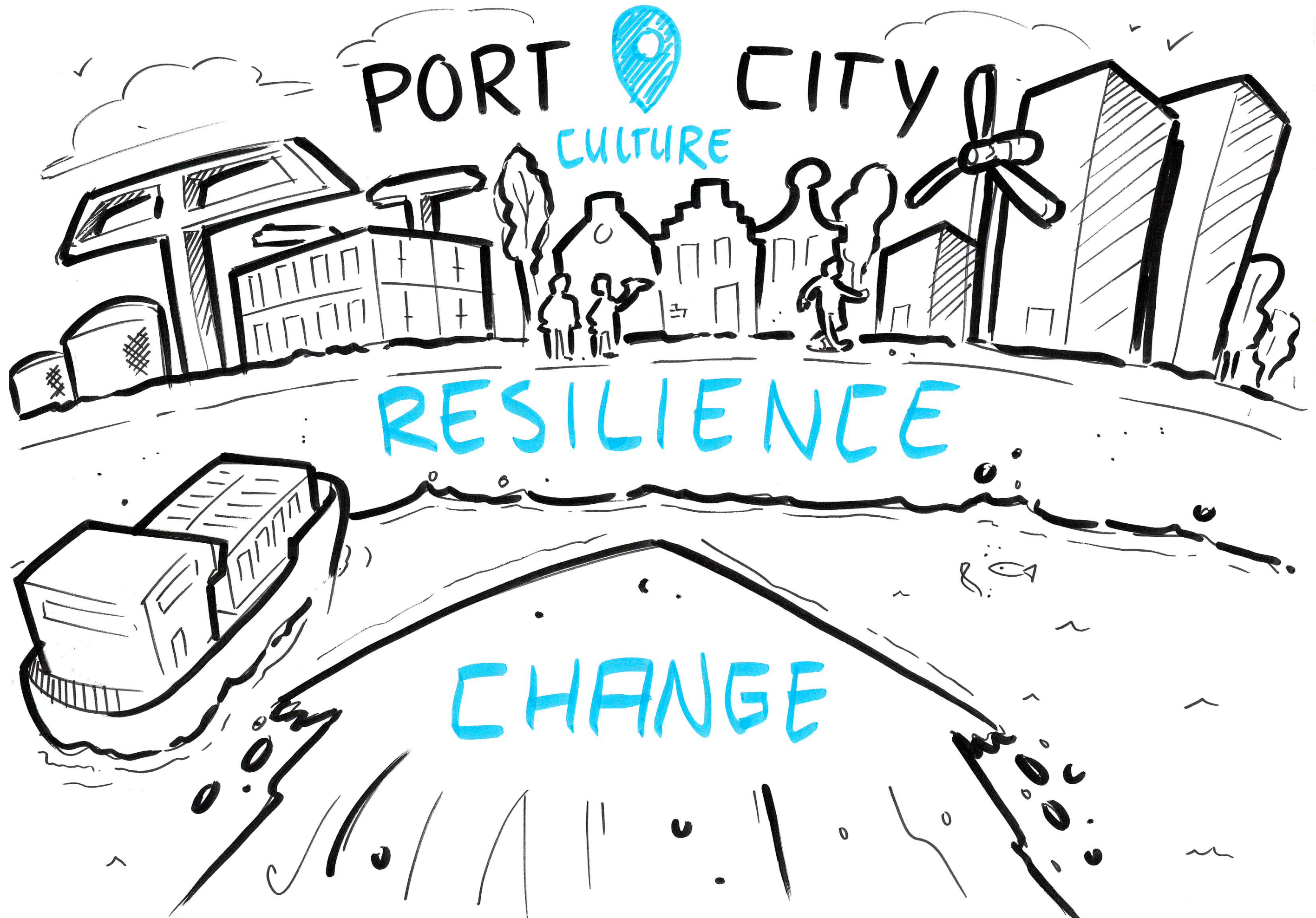
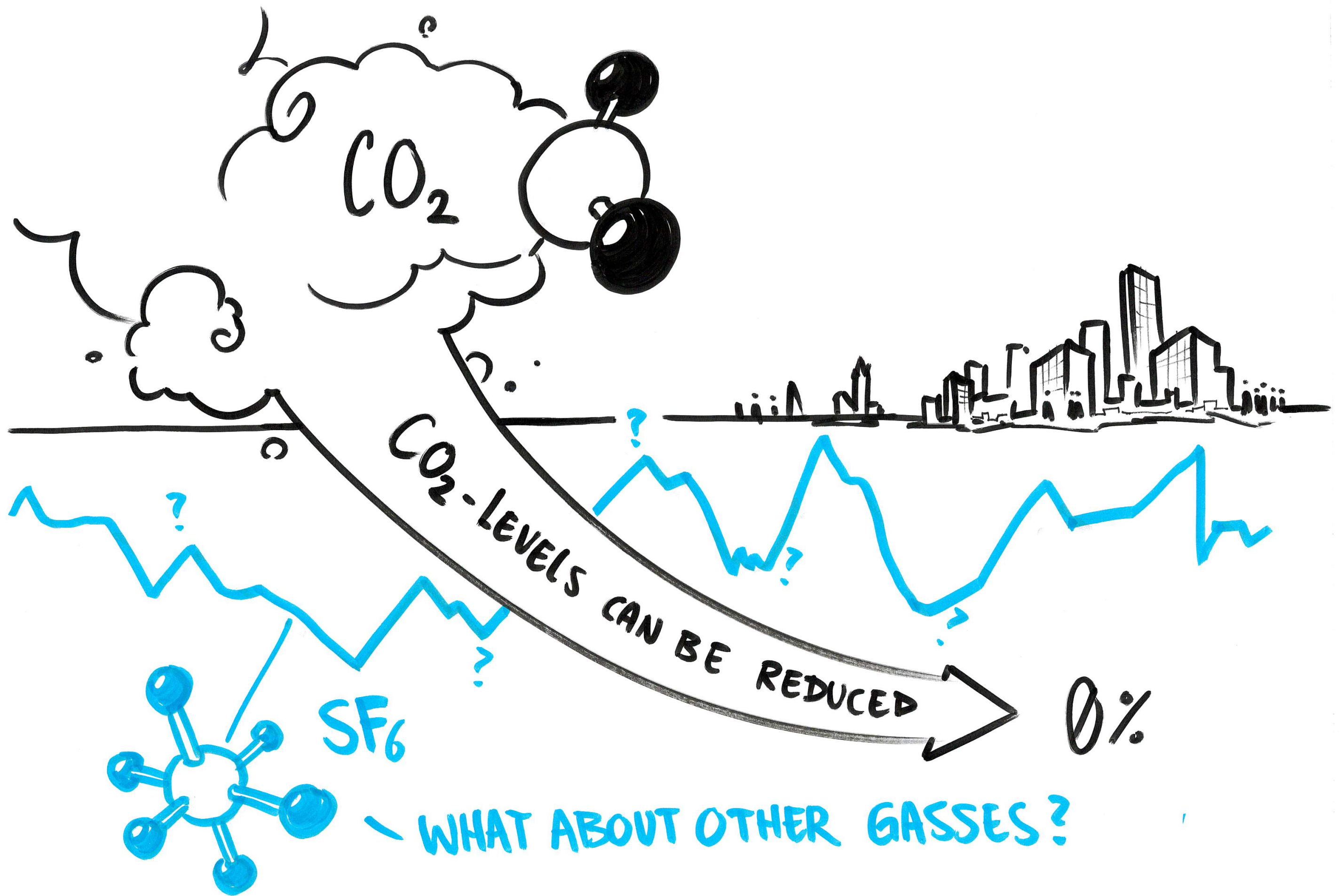


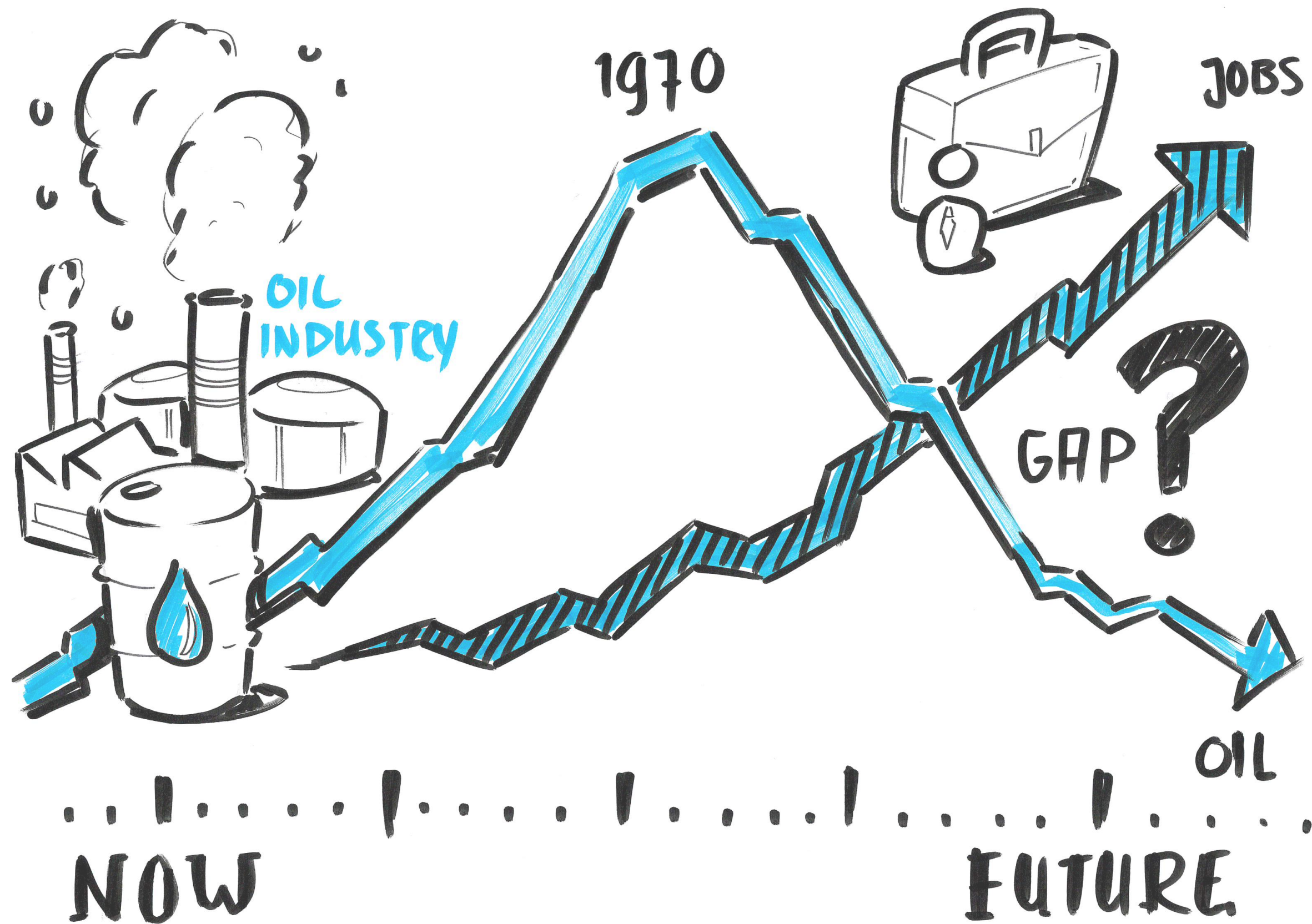


THEN

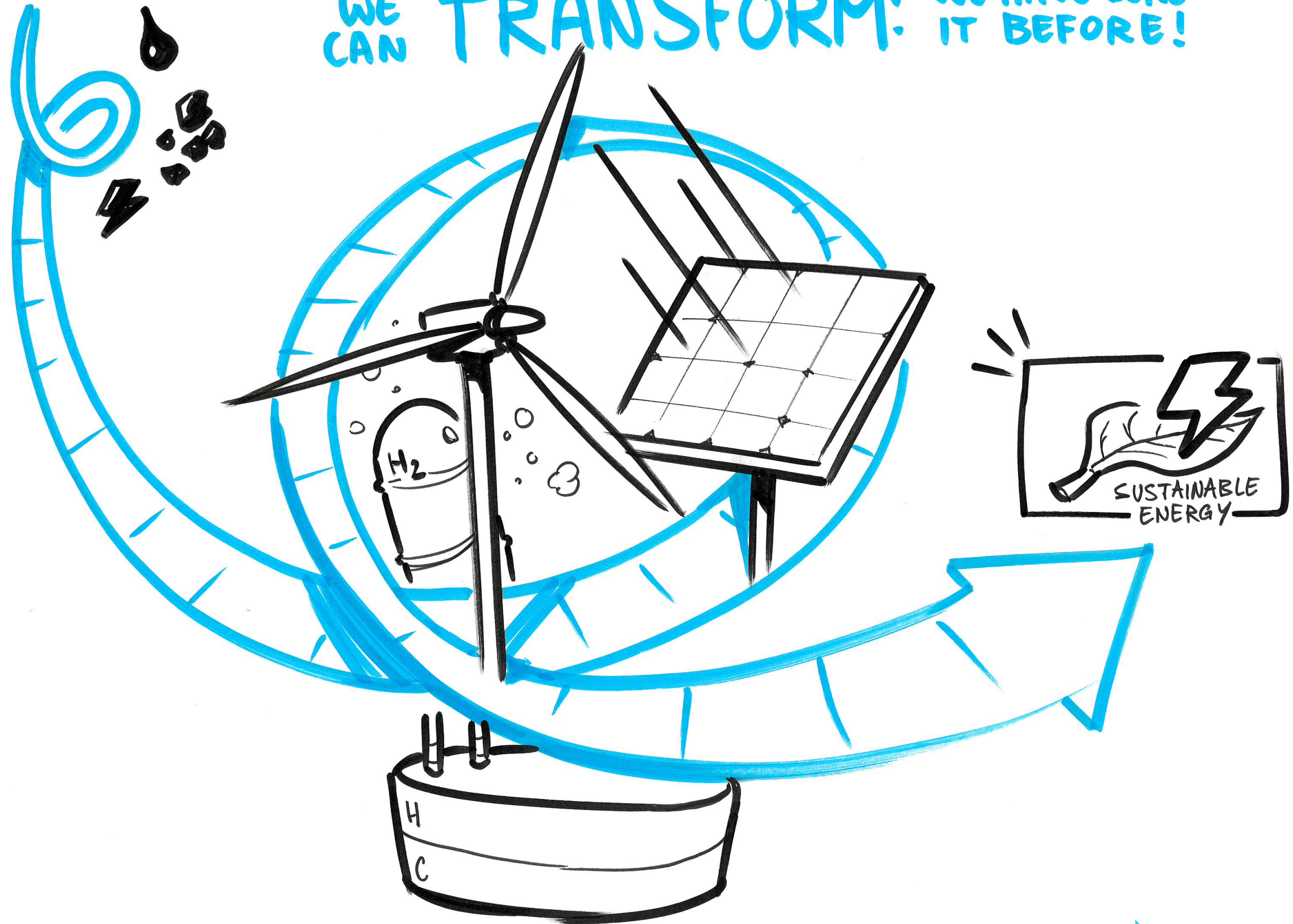
NOW





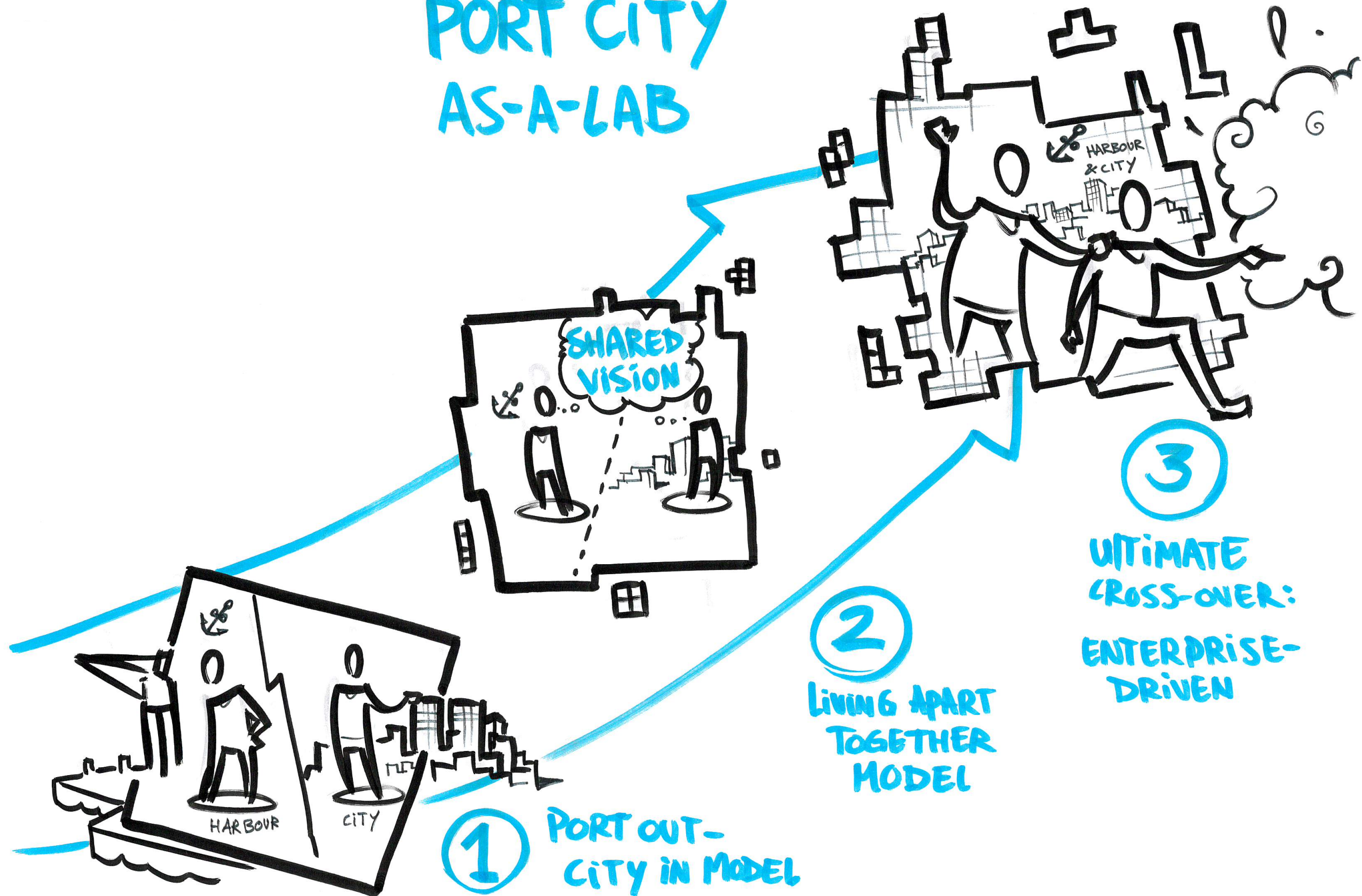


WE CAN TRANSFORM: WE HAVE DONE IT BEFORE!

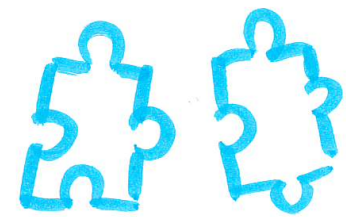


ROTTERDAM

PORT CITY AS-A-LAB

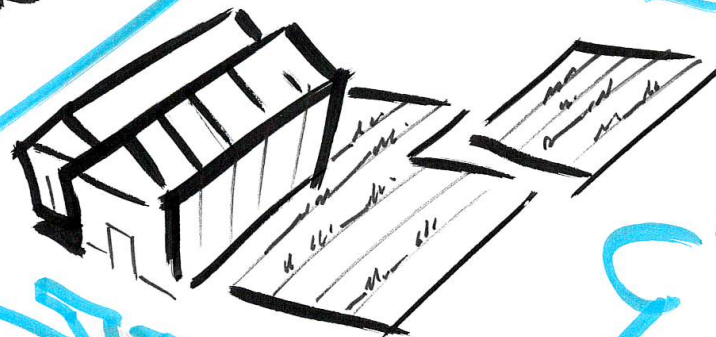


ROTTERDAM



A.

SPATIAL PLANNING
& DIFFERENT
PLANS FOR
DIFFERENT
PARTS OF
THE PORT



B.



HISTORIC
CHANGES:
RE-INVENT, OR
DISAPPEAR



C.



NEW MARITIME
SERVICES

ROTTERDAM

BIO BASED

ALTERNATIVE
FUELS

ENERGY
INFRA

P.O.R.

CO₂ ↓ !!

"THE WORLD
AGREES"

- COP 21 -

CIRCULAR

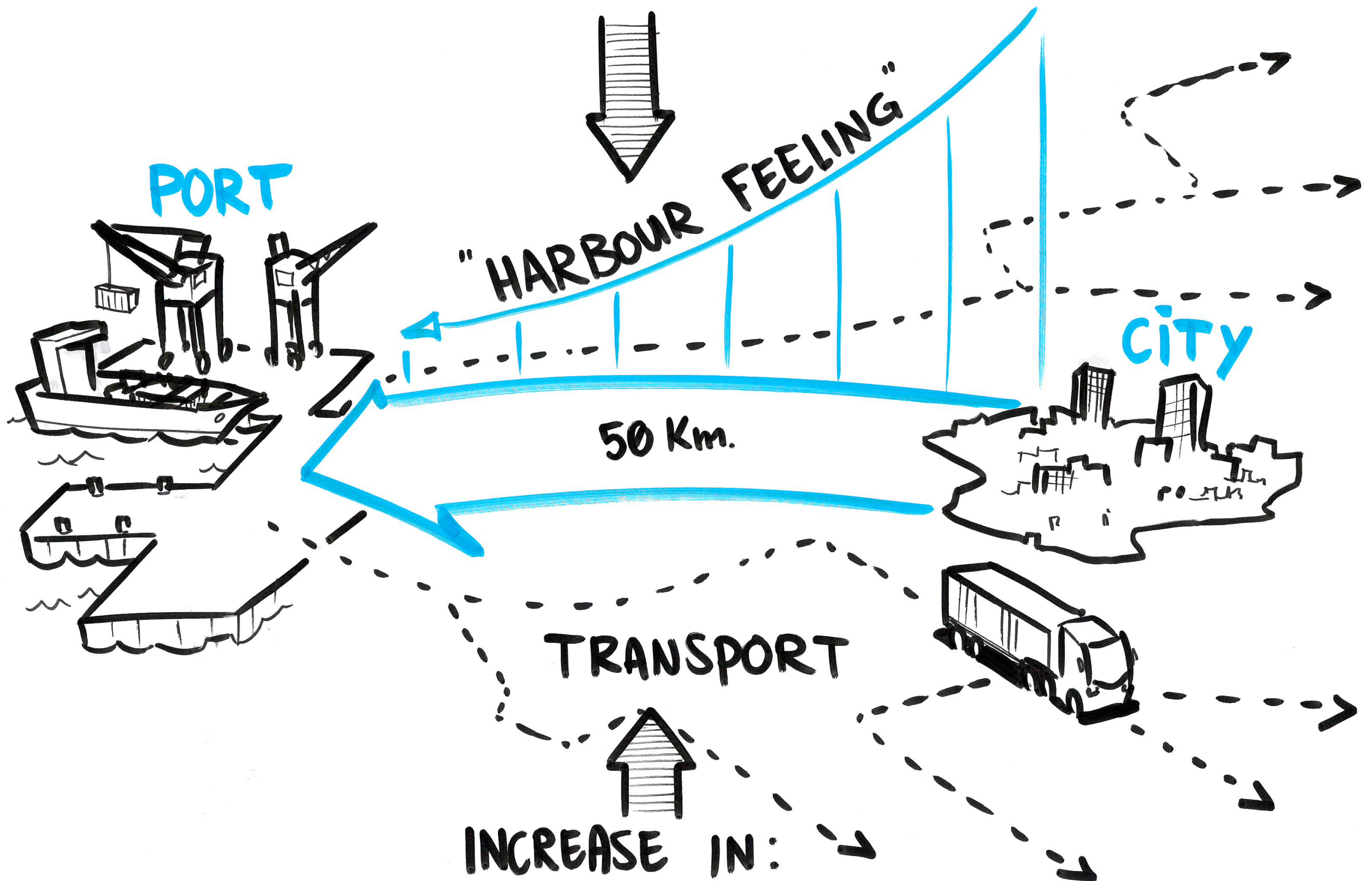
STRATEGY
& FINANCE



MAKE IT
HAPPEN!

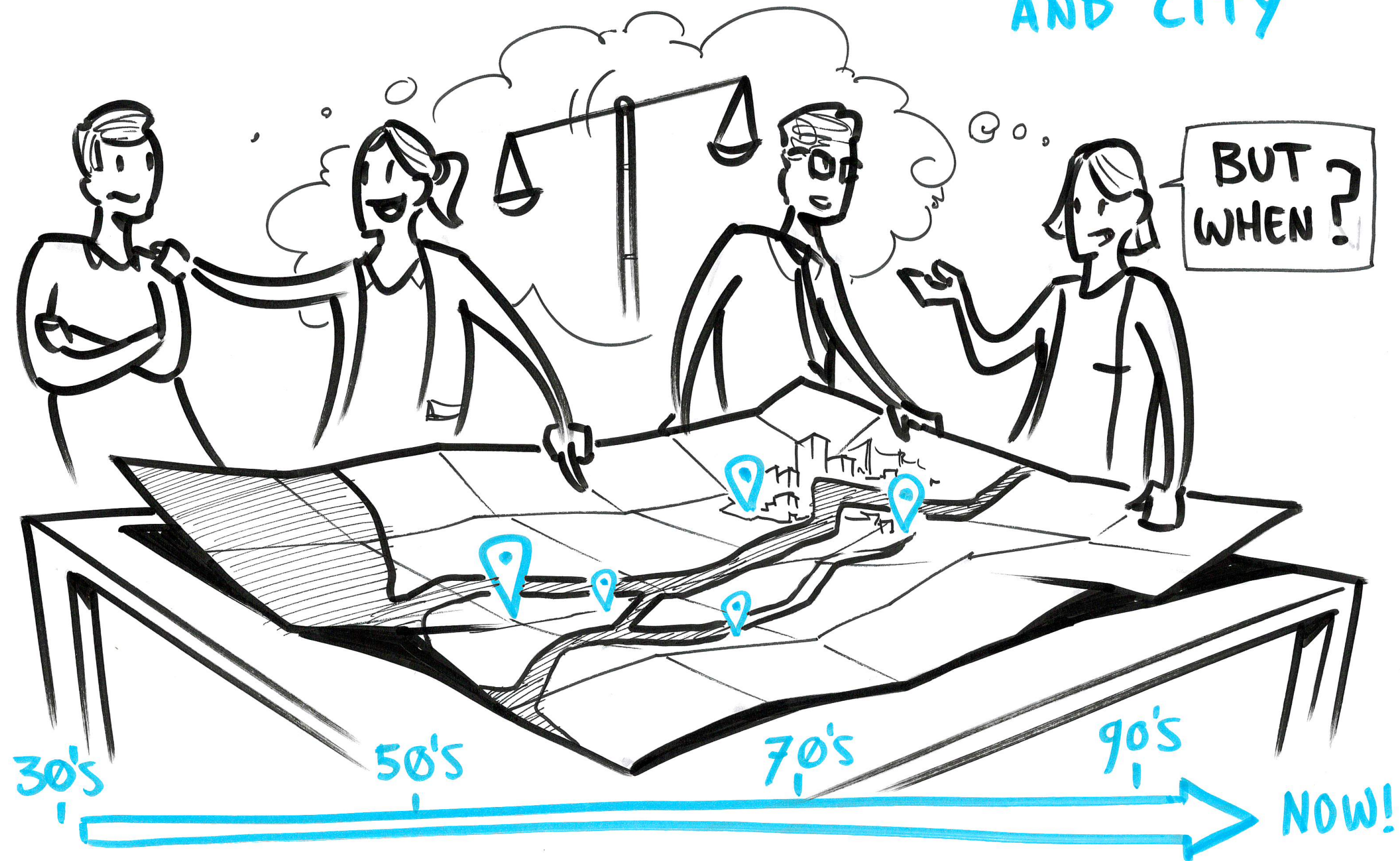
ROTTERDAM

DECREASE IN:



ROTTERDAM

WE (ARE GOING TO) HAVE TO CHANGE THE PORT AND CITY





ROTTERDAM MARITIME CAPITAL OF EUROPE

FOCUS ON:



SUSTAINABILITY



INNOVATION



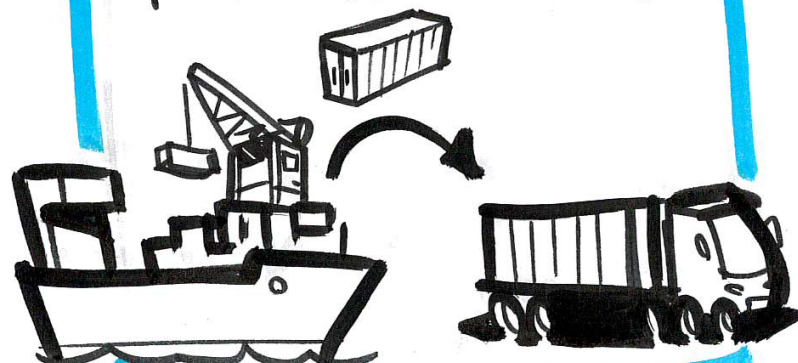
KNOWLEDGE



PORT-CITY-RELATIONS

- UNCONTESTED CAPITAL IN 2030
- EXCELLENCE IN ALL SIX PILLARS (<30km of city center)

PORT & LOGISTICS



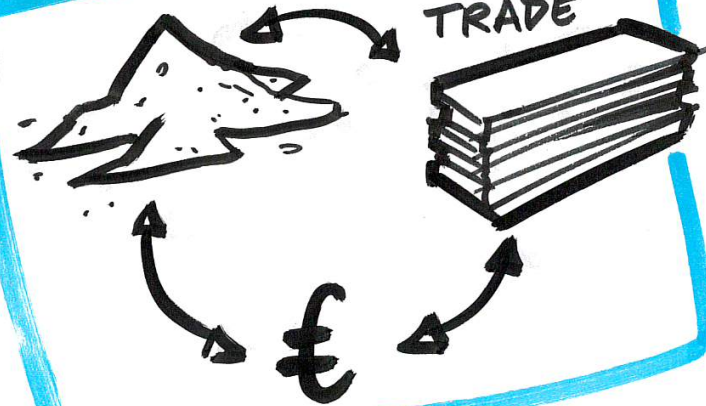
MARITIME SERVICES



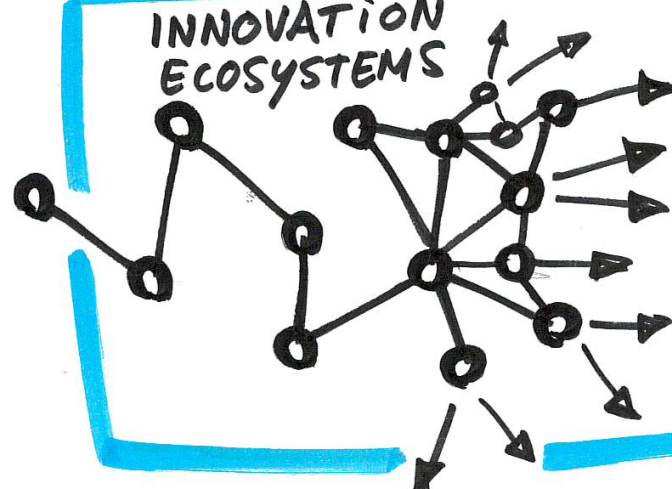
OFFSHORE & SHIP-BUILDING



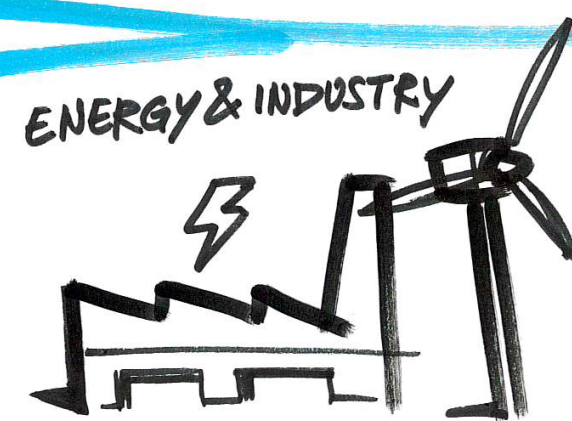
COMMODITY TRADE



INNOVATION ECOSYSTEMS

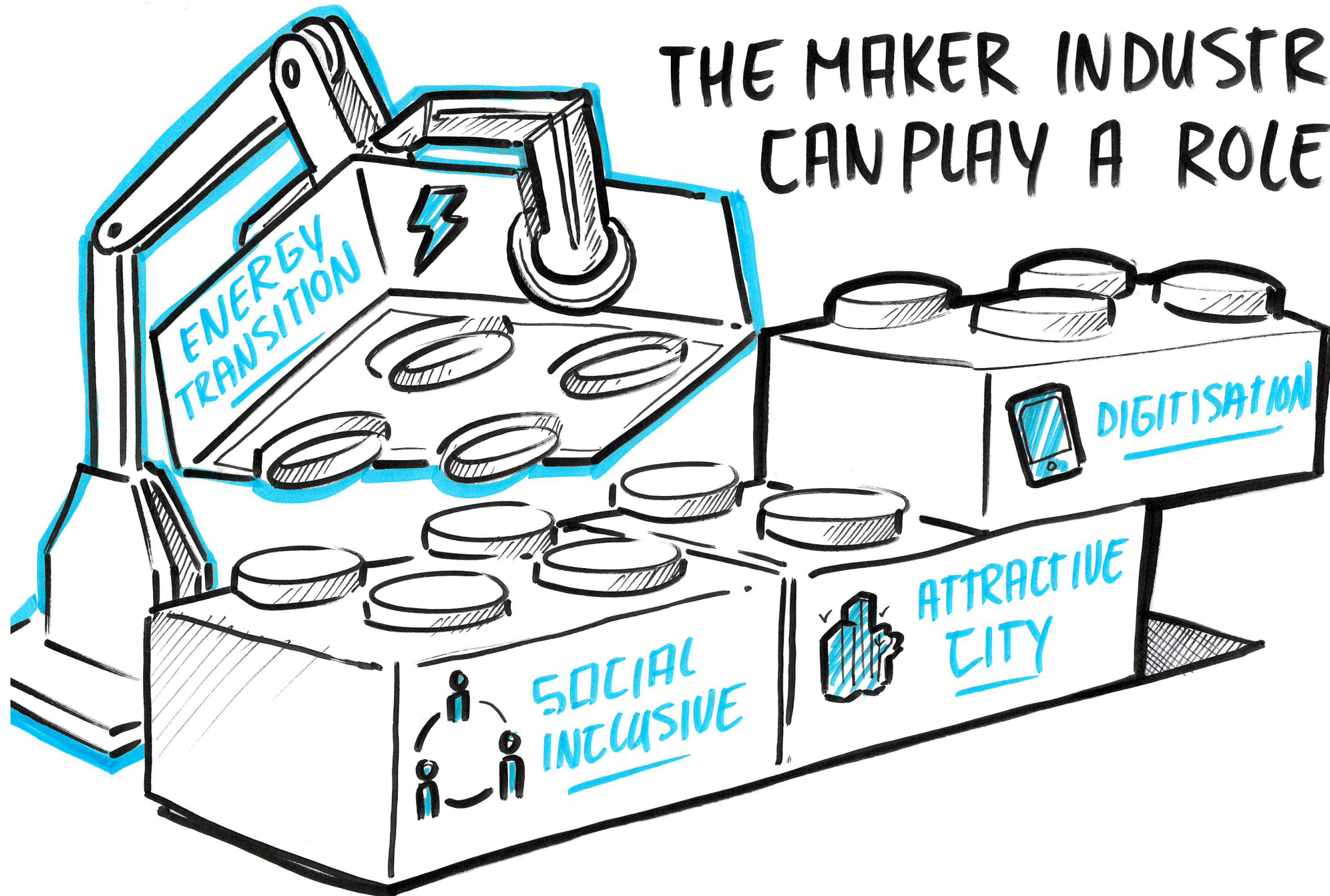


ENERGY & INDUSTRY



ROTTERDAM

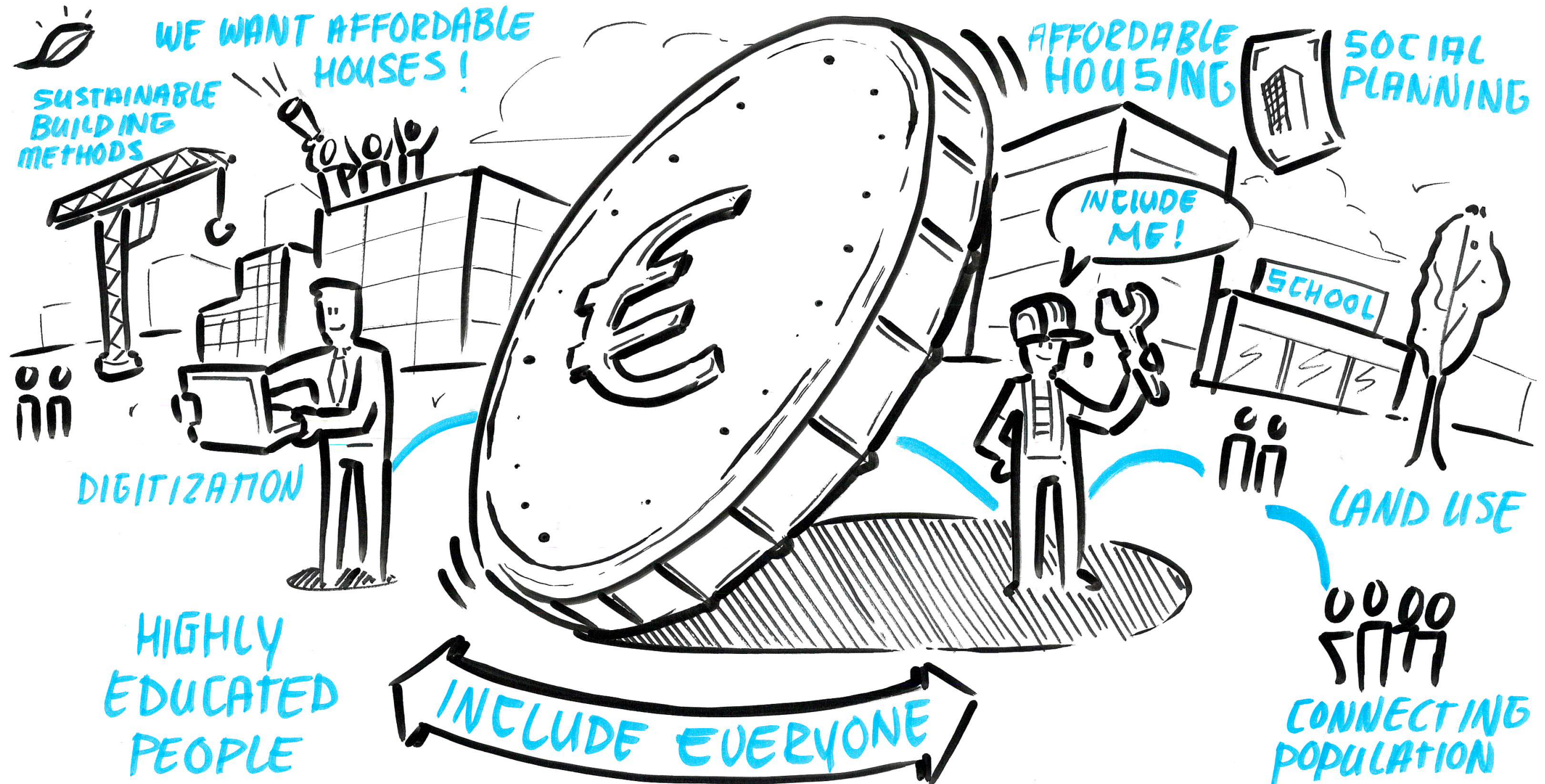
THE MAKER INDUSTRY
CAN PLAY A ROLE...



... IN FUTURE CHALLENGES

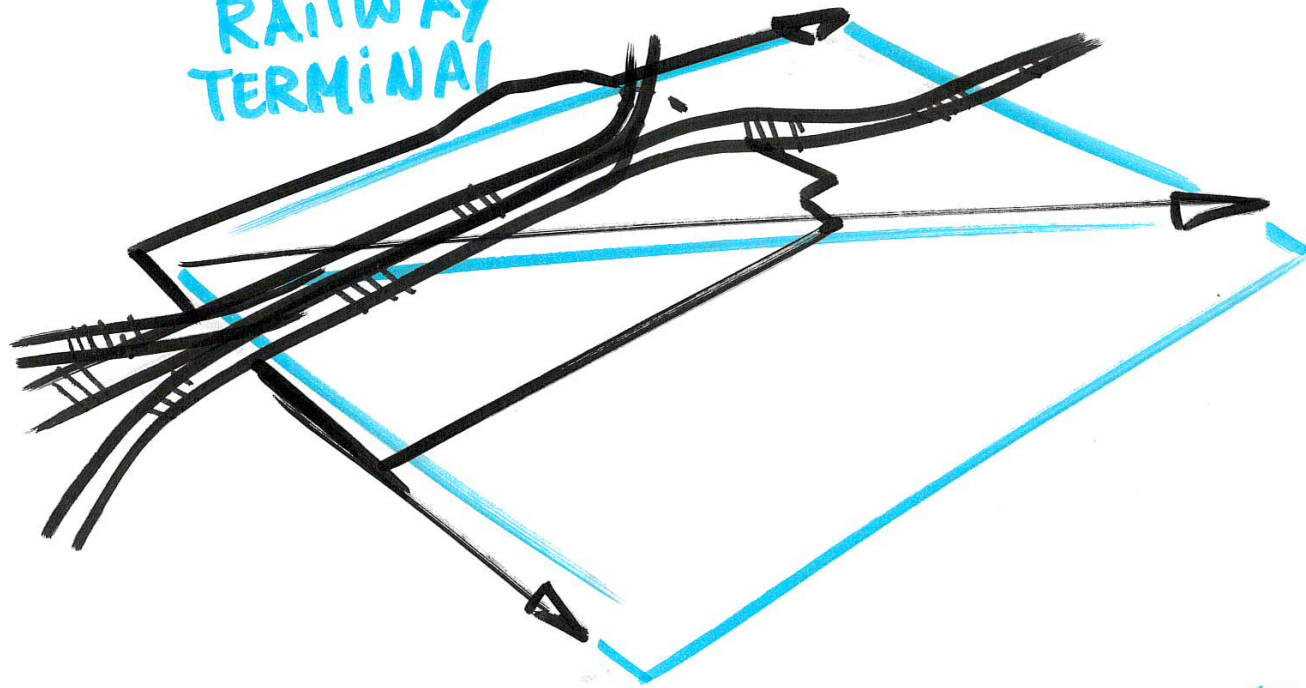
ROTTERDAM

INCLUSIVENESS & ATTRACTIVITY



NAPLES:

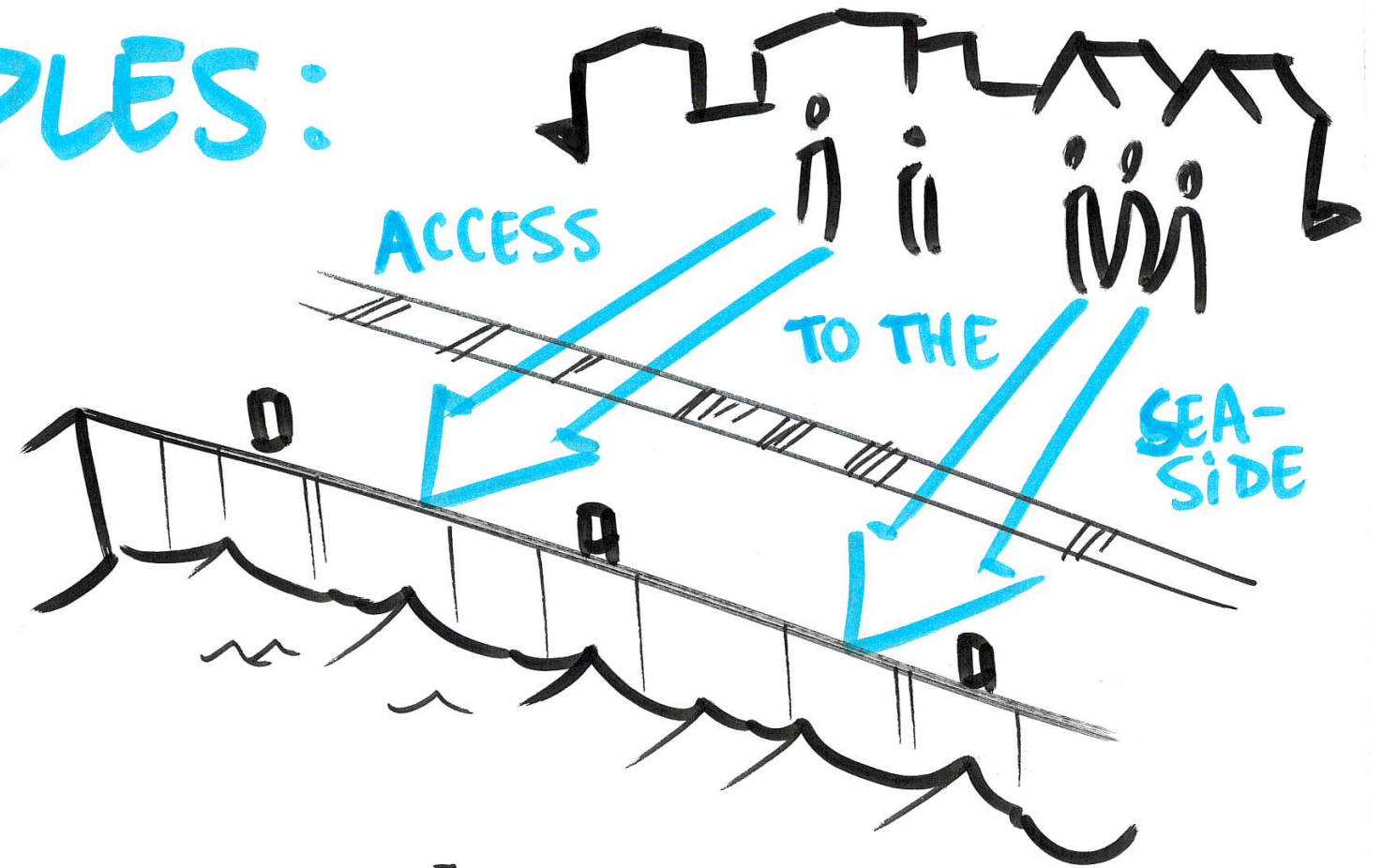
EXPAND THE
RAILWAY
TERMINAL



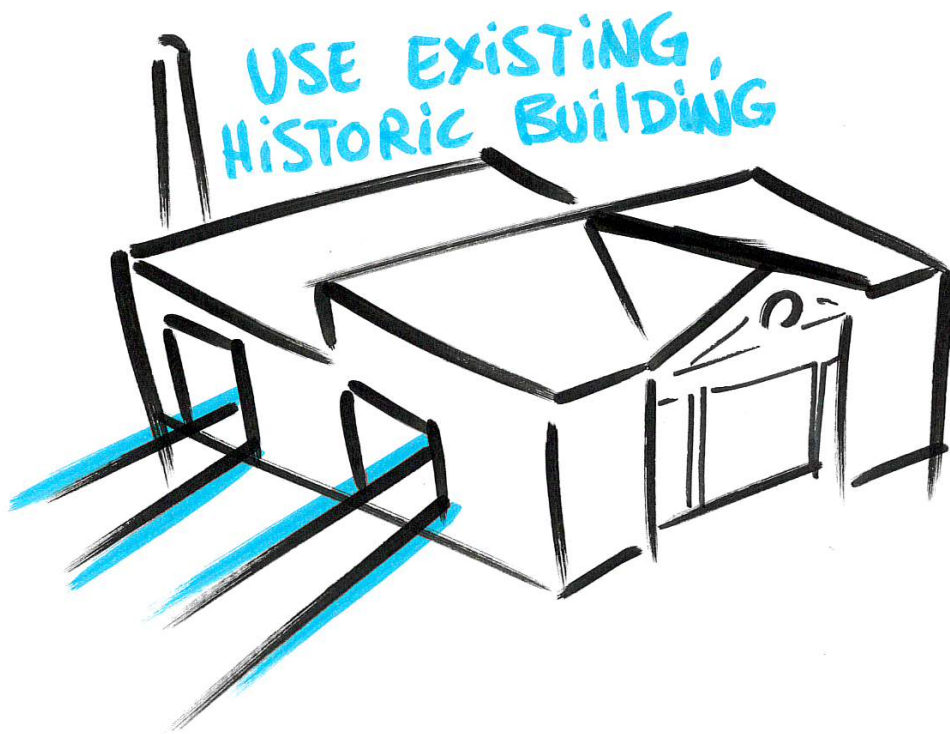
ACCESS

TO THE

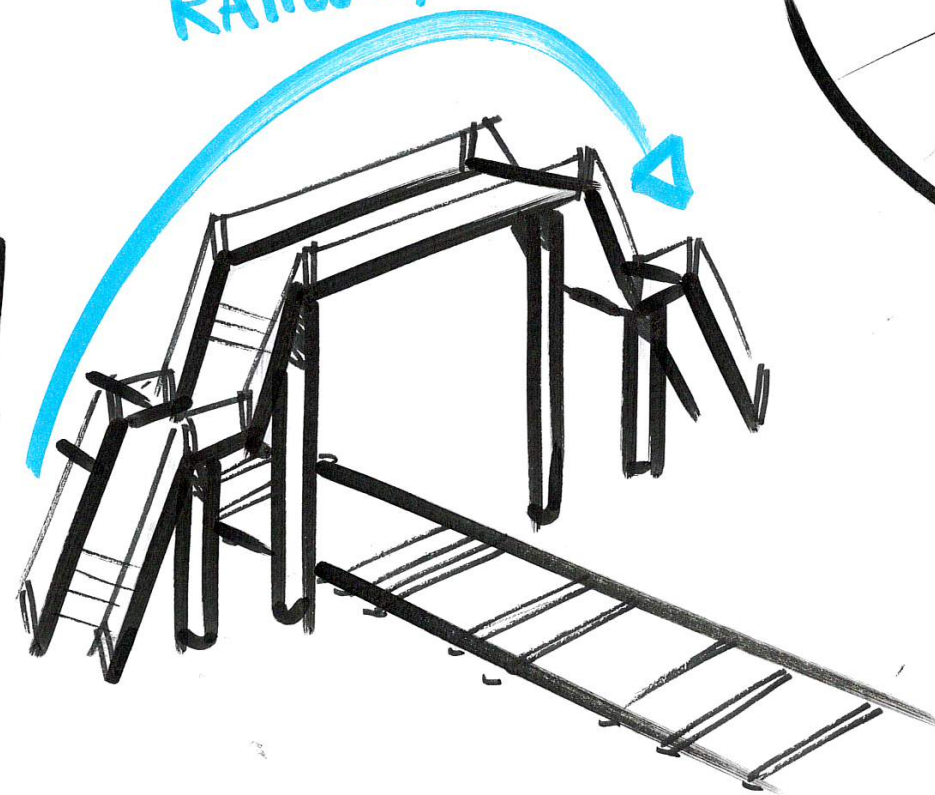
SEA-SIDE



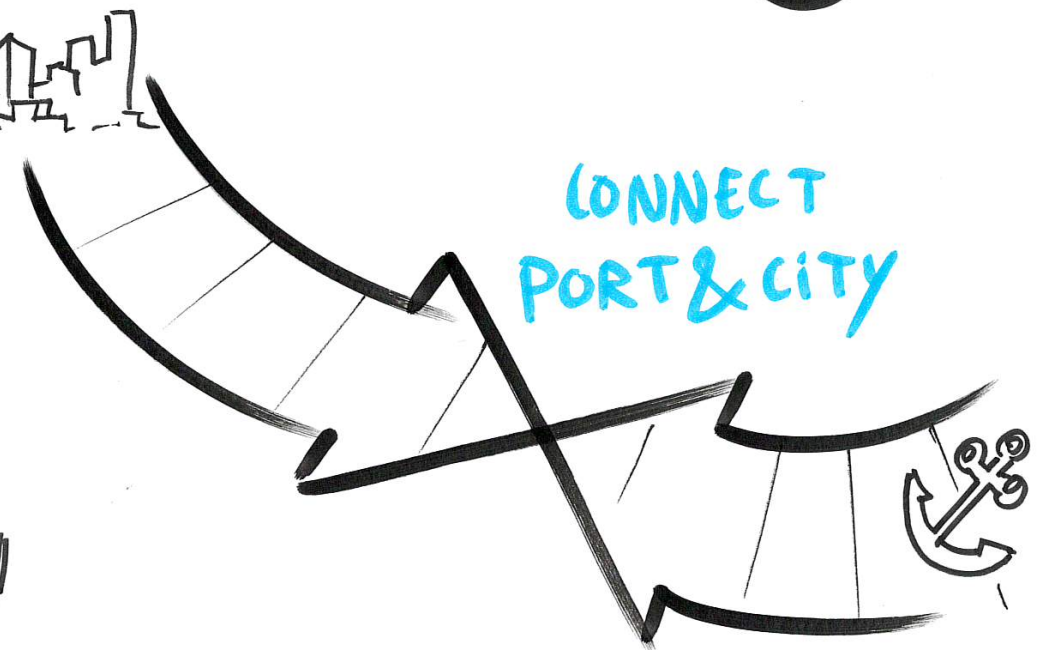
BRIDGE
RAILWAYS



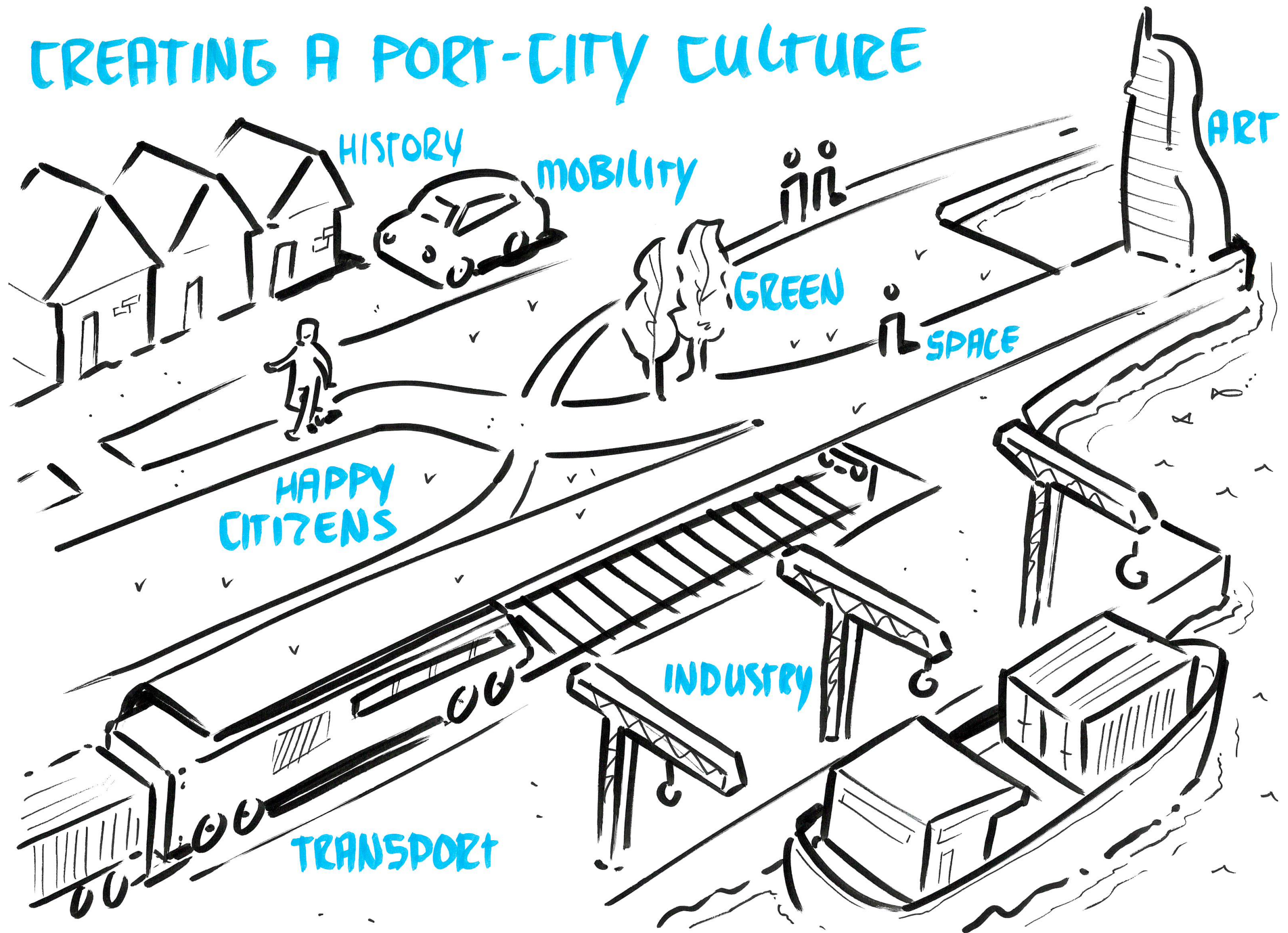
USE EXISTING,
HISTORIC BUILDING



CONNECT
PORT & CITY

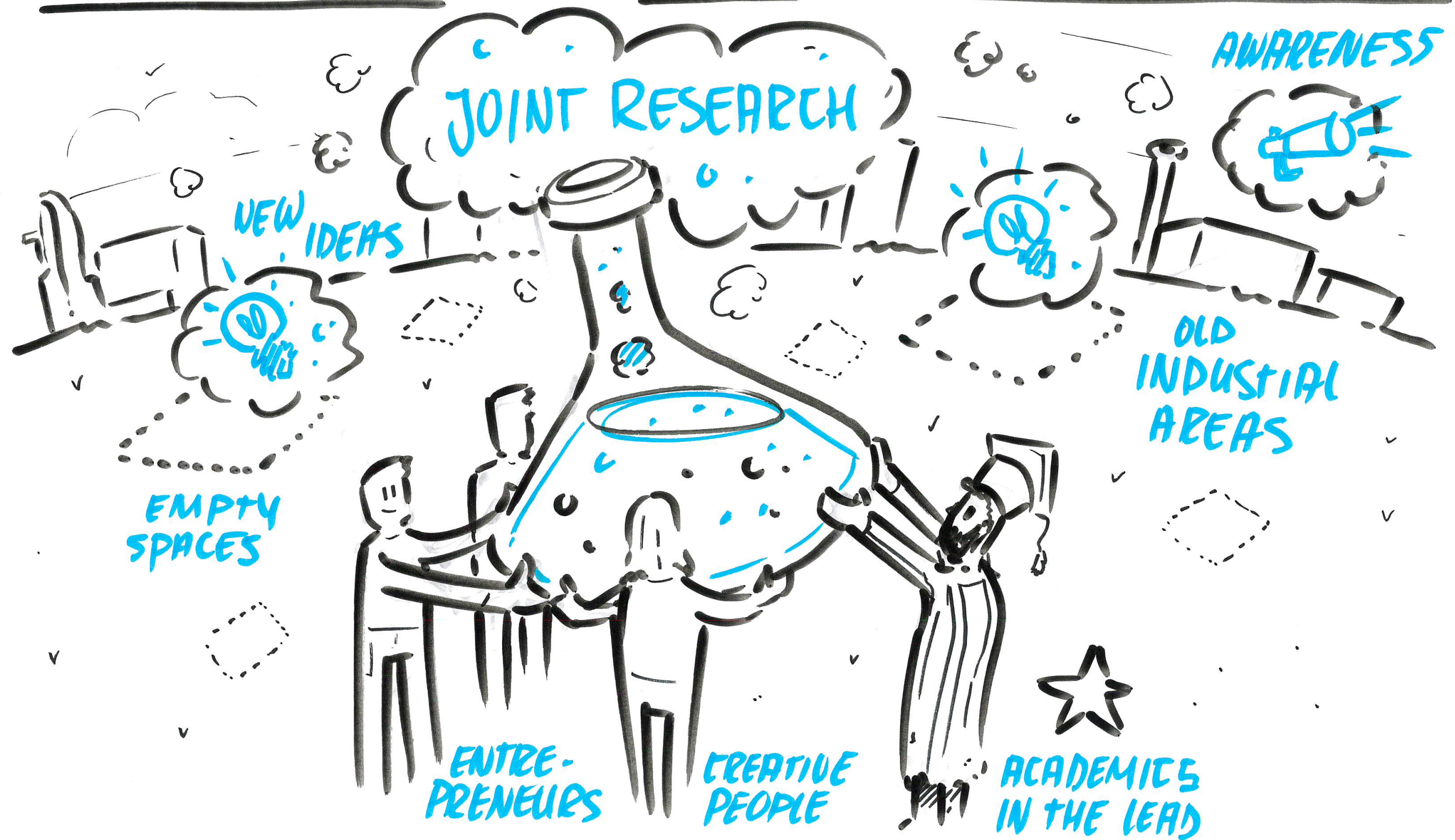


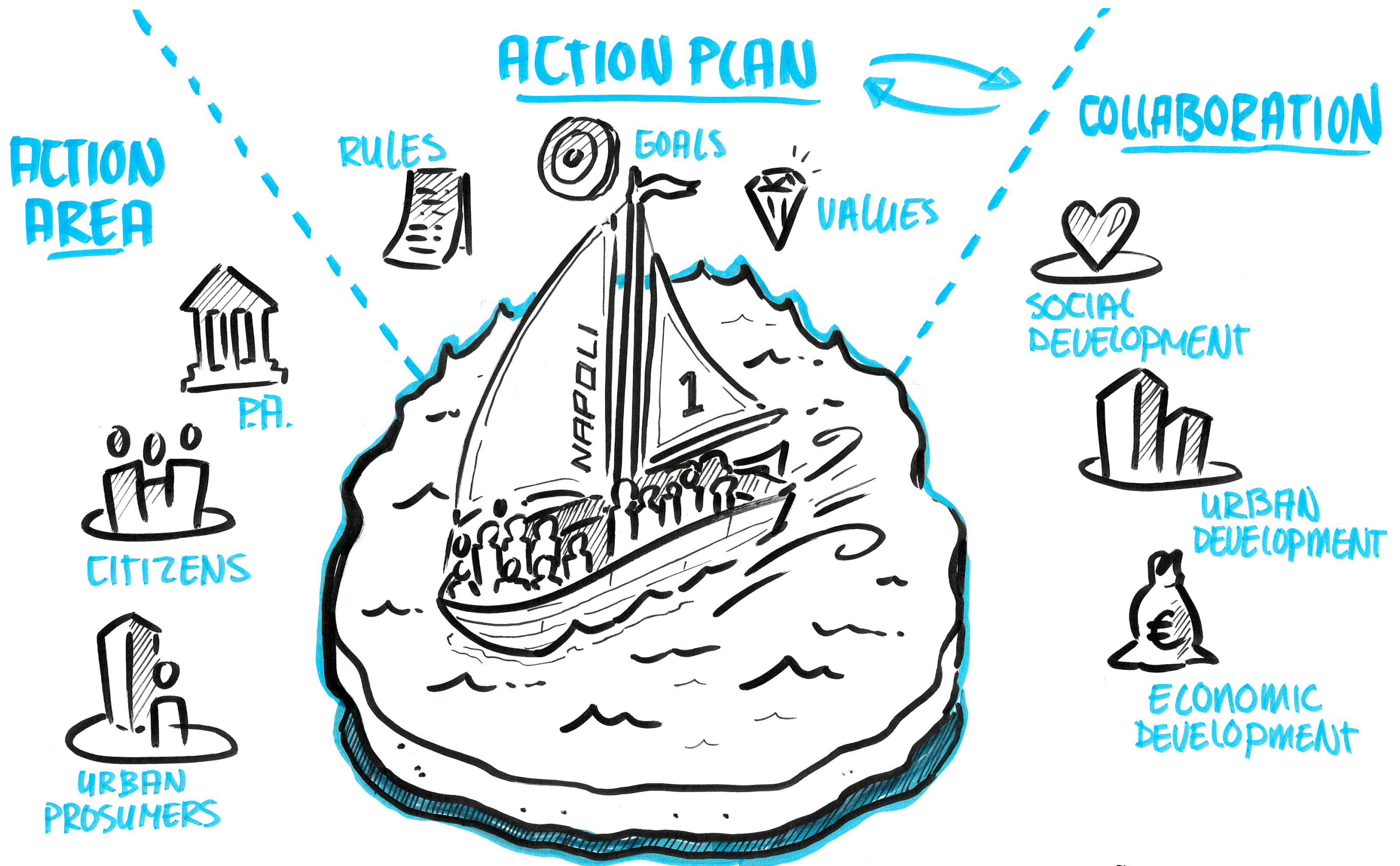
CREATING A PORT-CITY CULTURE



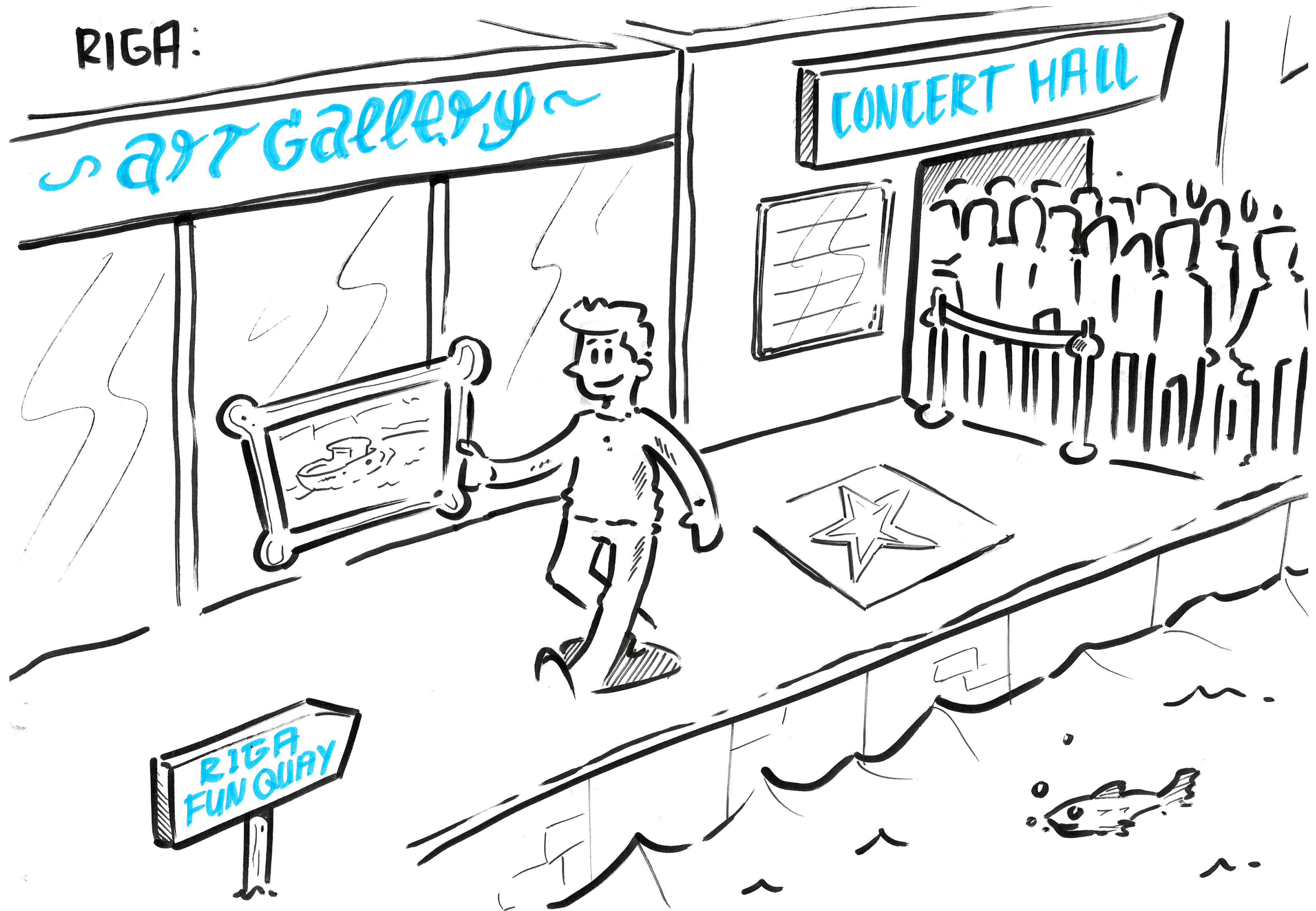
NAPELS

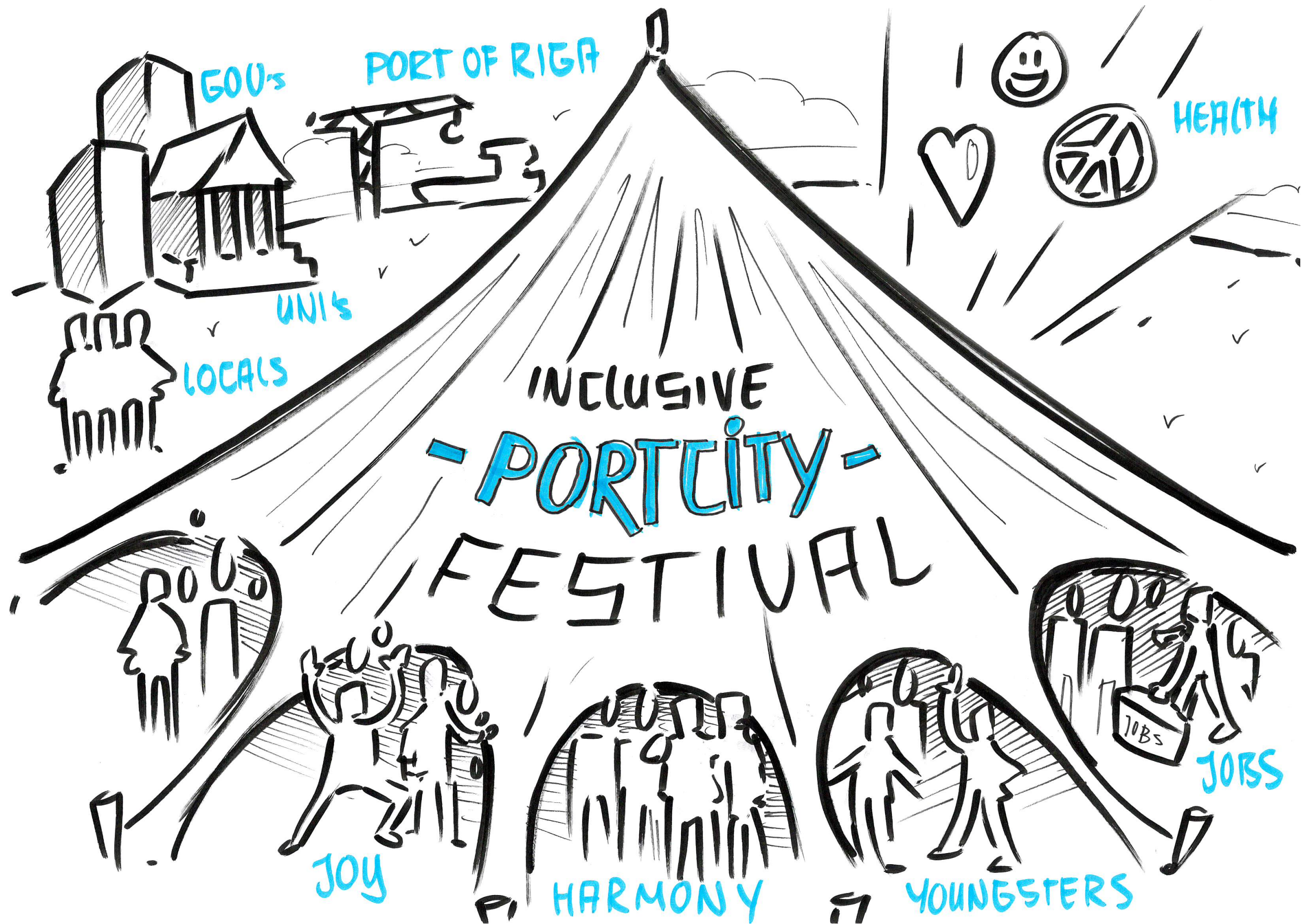
COOPERATION & INNOVATION





THE SEA AS A COMMON GOOD





EXAMPLE OF SPORTING EVENTS



RIGA

ENTERPRISE & INCLUSIVENESS

FUTURE TO: WORK



BREMEN:

BREMER HAVEN

MOTORWAY
CLOSURE

NATURE
COMPENSATI
ON

LNG

BIER

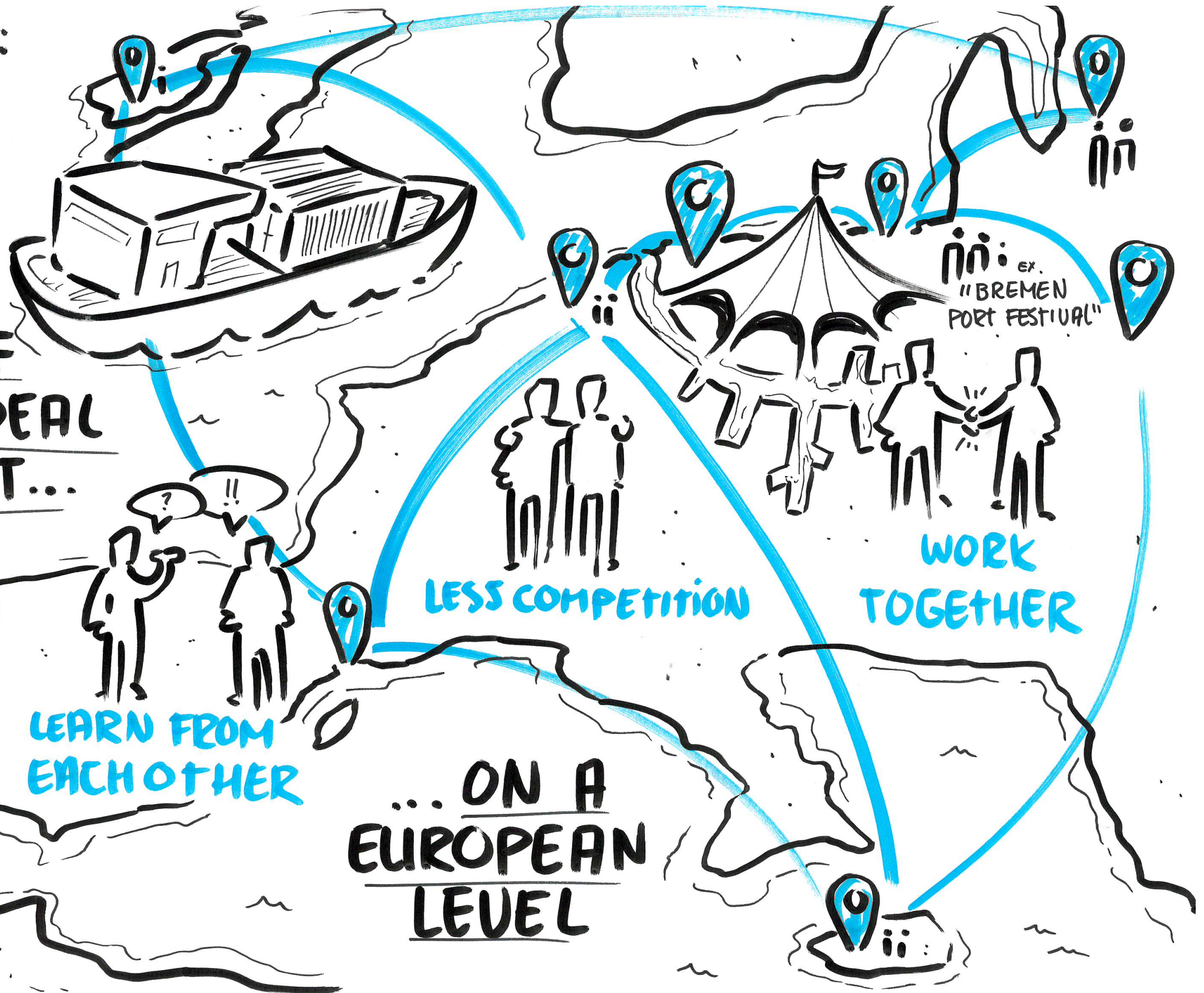
POUCIES

RAIL JUNCTION

EXPANSION

BREMEN:

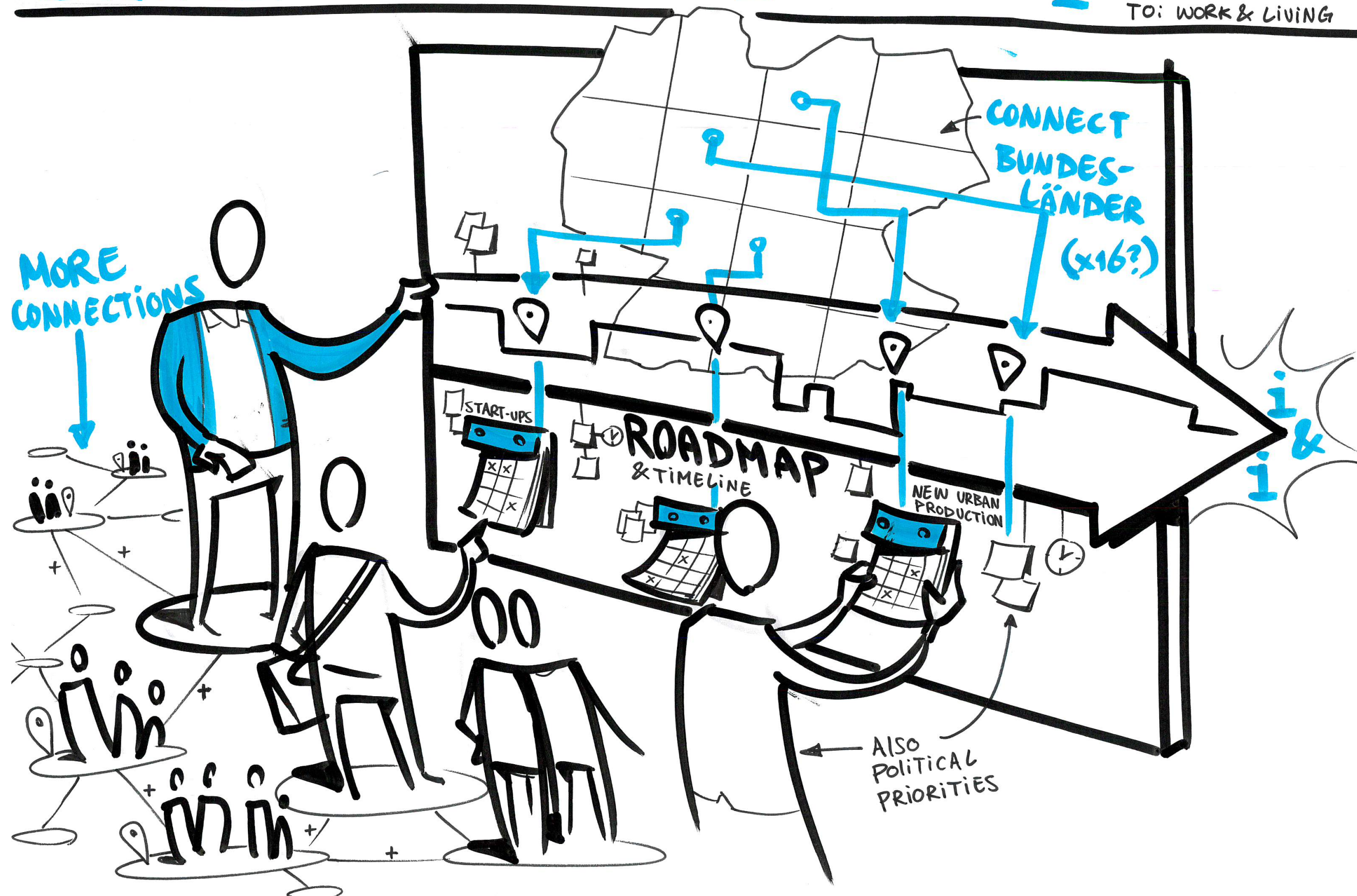
VISION OF
AN IDEAL
PORT...



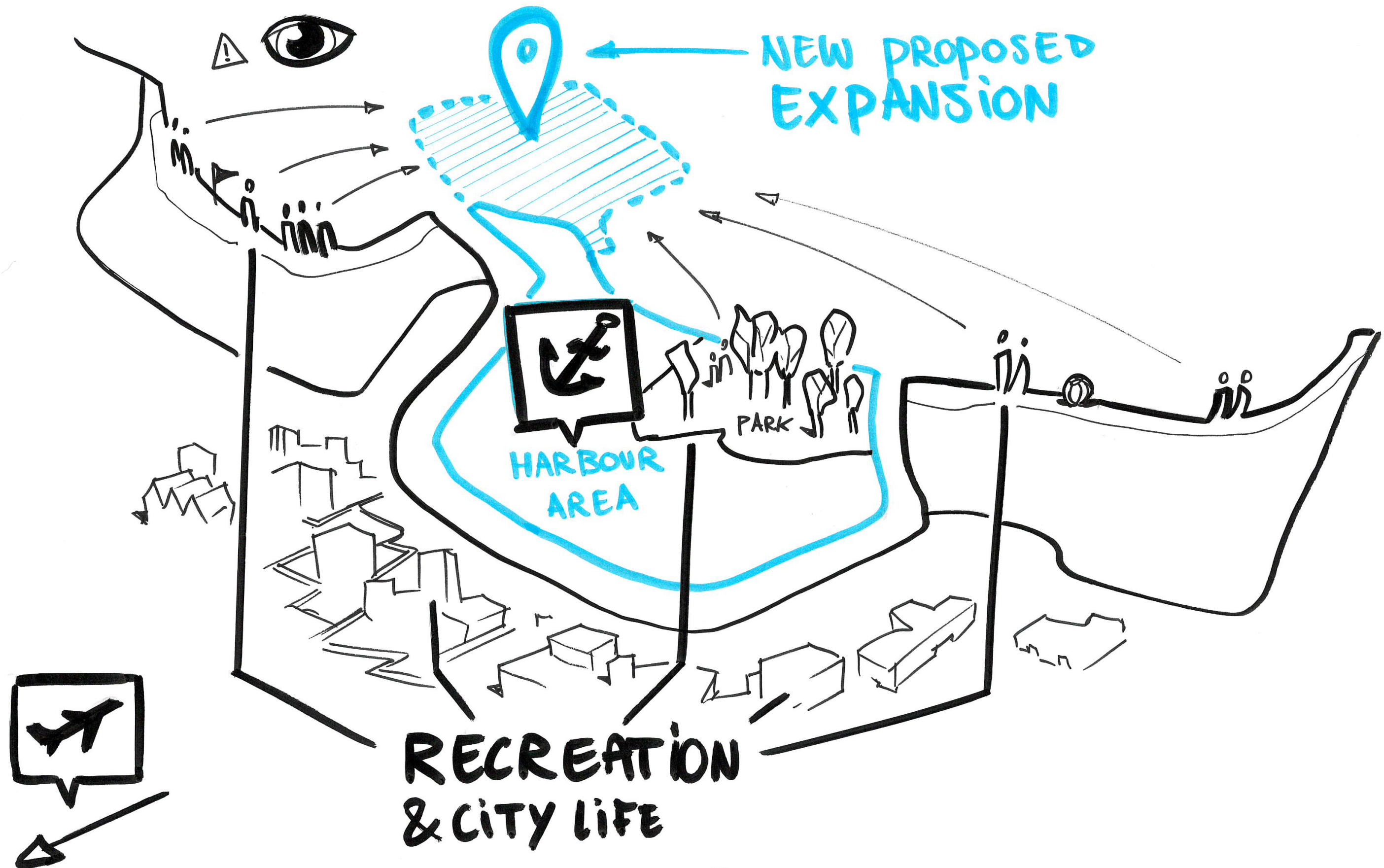
BREMEN

INNOVATION & INCLUSIVENESS

TO: WORK & LIVING

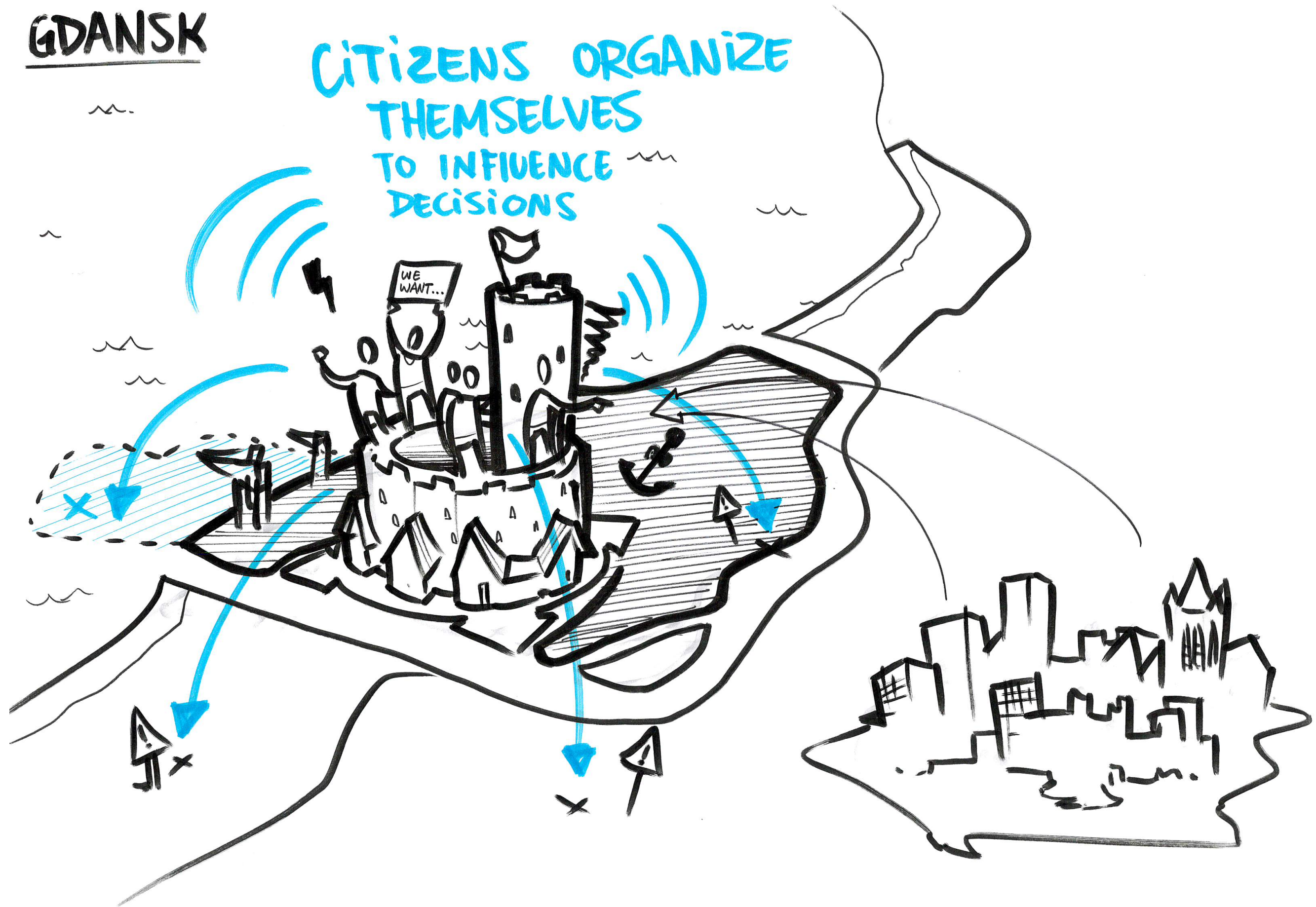


GDANSK:



GDANSK

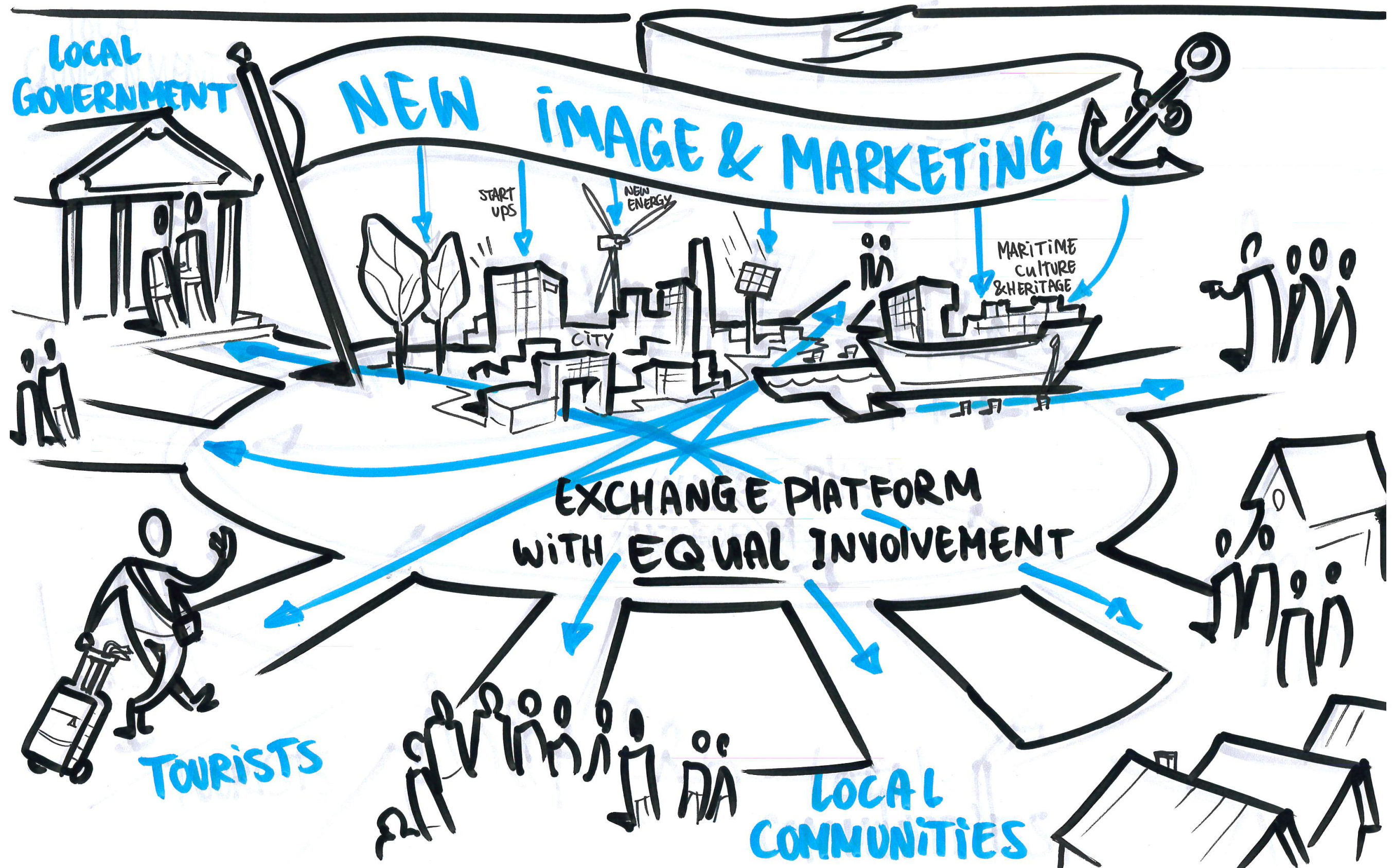
CITIZENS ORGANIZE
THEMSELVES
TO INFLUENCE
DECISIONS



GDANSK

COOPERATION & INNOVATION

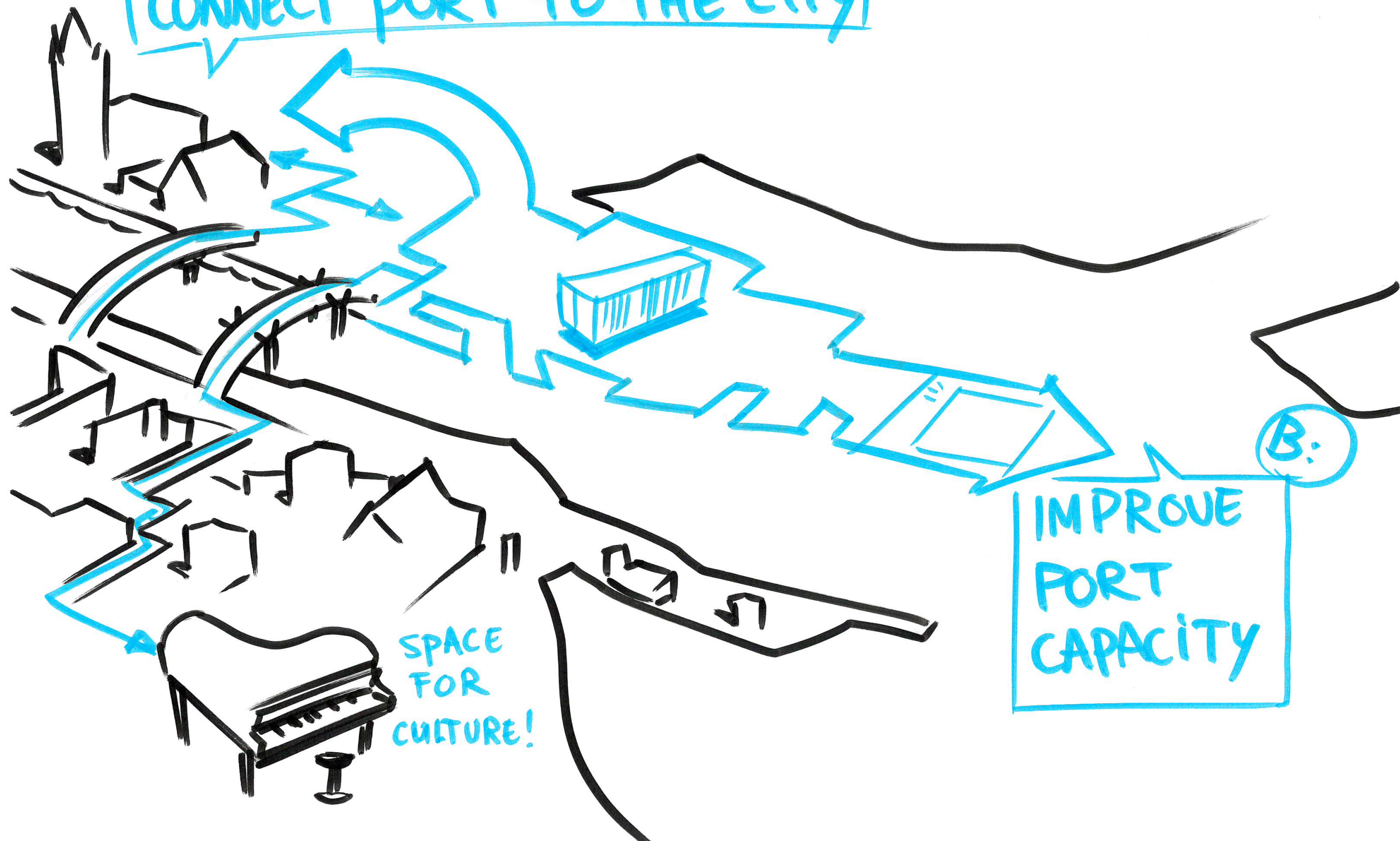
FUTURE TO: HERITAGE



A:

DUBLIN:

CONNECT PORT TO THE CITY



B:

IMPROVE
PORT
CAPACITY

DUBLIN

COOPERATION & SUSTAINABILITY

